

JCPenney

Every Day Matters[®]

semi-annual home sale

Visit your JCPenney Store today!

Sale prices effective now through thursday, february 14.

20-65%^{off}

all made-to-measure window coverings, decorative hardware & accessories

65%^{off} PLUS EXTRA 10% OFF*

all made-to-measure draperies, blinds & shades
Excludes Hunter Douglas[®] & Chris Madden[®] blinds & shades. On orders placed by 2/9/08.

40%^{off} PLUS EXTRA 10% OFF*

all Chris Madden[®] made-to-measure blinds & shades
On orders placed by 2/9/08.

30%^{off} PLUS EXTRA 10% OFF*

all made-to-measure shutters
On orders placed by 2/9/08.

25%^{off} entire stock

studio & Chris Madden[®] decorative hardware & accessories

20%^{off} entire stock

JCPenney Home Collection[™] decorative hardware & accessories

**buy 1 \$1.00
get 1**

First item at regular or original price. Second item must be of equal or lesser value. Excludes jcp.com/catalog orders.

- **Crosscill Classics[®] Manchester or Tulane 84" drapery panels. Reg. \$55 ea.**
- **entire stock velvet & chenille drapery panels. Reg. \$40-\$75.**
- **entire stock flipover, tab-top or grommet-top drapery panels. Reg. \$40-\$110.**
- **entire stock Lisette[®] solid-color sheer panels. Reg. \$22 ea.**
- **entire stock JCPenney Home Collection[™] midweight curtain panels. Reg. \$30-\$65.**

29.99 Supreme[®] 84" lined drapery panel pair. Reg. \$60.

39.99 Chris Madden[®] Mystique 84" drapery panel. Reg. \$55.

49.99 La Scala 84" 100% dupioni silk drapery panel. Reg. \$75.

19.99 **entire stock** ready-made faux wood blinds.
Ready-made sizes 23-36"W x 64"L. Reg. \$35-\$45.

39.99 **entire stock** ready-made basswood blinds.
Stocked in ready-made sizes 23-36"W x 64"L. Reg. \$65-\$95.

20-50%^{off} entire stock studio bead panels.
Sale 14.99-39.99 Reg. \$30-\$50.



**no payments
no interest until**

feb. 2009**

on window covering purchases of \$500 or more made feb. 3 - 9, 2008 on your JCPenney Card.
Some exclusions apply. Details below.

Home sale prices effective through Thursday, 2/14/08, unless otherwise noted. Percentages off regular prices or original prices, as shown. Actual Savings may exceed stated percentage off. "Regular" and "Original" prices reflect offering prices which may not have resulted in actual sales. "Original" prices may not have been in effect during the past 90 days or in all trade areas. Any event designated as a "sale" excludes Value Right merchandise and items sold every day with discounts if purchased in multiples of "2 or more". Intermediate markdowns may have been taken on original-priced merchandise. Clearance items are available while supplies last. Merchandise selection may vary from one JCPenney store to another. jcp.com/catalog merchandise and prices may vary from those offered in JCPenney stores. Some in-store discount offers may not apply to jcp.com/Catalog orders.

***Extra 10% Off Already Reduced Made-to-Measure Window Coverings sale prices effective through Saturday, 2/9/08. Discount does not apply to Clearance, Value Right, "2 or more" prices, Closeouts, jcp.com/Catalog and Outlet Stores, or to prior purchases, or in combination with any other discount coupon/certificate. Percentage off sale prices.**

****WINDOW COVERINGS: NO PAYMENTS, NO INTEREST UNTIL FEBRUARY 2009. Must request at time of purchase.** Offer applies to Window Covering purchases of \$500.00 or more made **2/3/08 - 2/9/08** at a JCPenney Store (excludes Custom Decorating, Outlet store, jcp.com/catalog purchases, deposit on special orders and purchases on Personal Payment Plan accounts) on either a JCPenney consumer credit card account or a JCPenney Rewards MasterCard account. No finance charges assessed and no payments required on promotional purchases until promotion ends. Promotional terms apply for 12 months after promotional purchases are charged to your account (except as stated below). Thus promotional terms on special order or other delayed delivery merchandise purchase may expire later than 2/09. If minimum monthly payments on any other balances on your account (including optional credit insurance charges) are not paid when due, promotional terms may be terminated. Subject to credit approval. Standard account terms apply to non-promotional purchases and, after promotion ends, to promotional purchases. The APR on the JCPenney consumer credit card account is 21% (Residents of PR and USVI 19.8%). An APR of 24.99% (Residents of PR and USVI 23.8%) may apply to JCPenney consumer credit card accounts if payment is not made when due. Minimum Finance Charge is \$1.00 (none for residents of PR and USVI) for JCPenney consumer credit card accounts. Existing JCPenney consumer credit card and JCPenney Rewards MasterCard accountholders should see their credit card agreement for their standard account terms.

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